Futures Thinking

Section 0102, Tuesdays from 1-4pm (week of January 9, 2016 to week of February 13, 2016)

Instructor: Chun Wei Choo

This workshop introduces students to concepts and methods related to futures thinking — a systematic approach for organizations and their stakeholders to seek information and reflect on major future changes that can affect the growth and development of the organization. The workshop discusses the theory and techniques of environmental scanning and the development of strategic foresight that will enable organizations to navigate uncertainty and position themselves for the future. Students will have an opportunity to apply scenario planning as a structured methodology to illuminate and stimulate dialogue about complex issues that affect the futures of organizations in the public, private, or nonprofit sector.