Minor Modifications – New Course or Change to Existing Course
Governance Form C: Procedures, Form and Guidelines
2013-14 – Version 1

Questions? Contact your Faculty Graduate Dean’s Office (FGO).

Governance Form C: Procedures

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<th>Course Change Proposal Type</th>
<th>Procedures</th>
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<tr>
<td>• New Course</td>
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* Not including splitting one existing full course into two half-courses or amalgamating two existing half-courses into one full course.

Policies, guidelines and definitions pertaining to graduate courses are available from SGS; see Governance Form C: Guidelines (below).

For other changes to existing courses, see Governance Form B.

A complete list of graduate curriculum proposal types, appropriate forms to use and required approvals is available from the SGS website.

Administrators: Please delete the procedures and guidelines sections before the form is posted on the GCT.
### Governance Form C

**Proposal Type:** [Mark one; see Governance Form C Procedures and Guidelines]

<table>
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<th>X</th>
<th>New Course (for brand new courses, and reinstatement of courses that have expired after 5 years of inactivity)</th>
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<td>Changing Weight of Existing Course (ROSI Form also required)</td>
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**Faculty:** [E.g. Arts and Science, Medicine, etc. If Collaborative Program, please indicate lead Faculty]

**Faculty of Information**

**Name of Graduate Unit:** [Graduate department/centre/institute/school; if this is a Collaborative Program, please provide name of collaborative program]

**Faculty of Information**

**Course Title:** [The full title of the course. Maximum 60 characters recommended. Note: this is the title that will appear on a student’s transcript]

**Launching Information Ventures**

**Rationale:** [State the reason for creating the course, changing its weight, changing its grading scheme, or introducing a new mode of delivery; also explain the place of the course in your program.]

This course provides students the tools and insights to start their own new information ventures or lead new information ventures in the firms they work for. It builds on courses students take within the Faculty of Information programs drawing on their technical and social understanding of these products and services and gives them the business frameworks necessary to envision new products and services that will solve tomorrow’s challenges. This is an experiential course and students will build a strategy and plan for their own business idea.

Faculty of Information students are well-positioned to lead the next generation of information products and services because they understand the complex ecosystem of people, technology, and information that these products and services exist in.

To date the Faculty of Information does not have a course in entrepreneurship to give students the additional tools to plan and launch a business in this area.

**Course Description:** [Approx. 100-150 words; may include further description of format or course presentation.]

Entrepreneurship is key to economic growth and the development and launch of new products and services is one of the most important means of creating new jobs, building wealth, and effecting social change. This course focuses on a specific type of entrepreneurship where resources are very limited, almost nonexistent and innovators begin with an idea they are passionate about.

Students will experience the early stages of a new venture, exploring their own product ideas while developing a real-world business plan (in small groups) to take their ideas to market. Students are encouraged to pursue both for-profit and social ventures and are encouraged to consider topics explored in other courses as the basis for their product or service ideas.

Guest speakers including entrepreneurs from both for-profit and non-profit ventures will speak about their own practical experiences launching their businesses. An expert panel including Investors, Entrepreneurs, and representatives from funding agencies will be invited to hear final business plan pitches.

**Course Designator, Number and FCE Weight:** [E.g. ABC 1000Y, 1.0 FCE]
Abbreviated Course Title: [Maximum 30 characters including spaces/punctuation. Separate words using spaces/punctuation. Use the full course title if possible.]

A Graduate Faculty Member has been or will be assigned to teach/coordinate this course:

[Please check]

X Yes

(Dr. Chun Wei Choo will be Instructor of Record)

Course Format: [E.g. lecture, seminar, etc. Please see Governance Form C: Guidelines]

Regular/Modular/Continuous/Extended Course: [Mark one; see Governance Form C: Guidelines.]

X Regular

Online Indicator on ROSI Required: [Please check only one box. An online indicator is required only for courses that are fully online, not for hybrid or regular courses]

X Yes

Student Web Service Available [E.g. if yes, a student may log on to ROSI and register in the course themselves]

X Yes

Does this change involve a course that is required to complete a graduate program? [Mark one]

X NO

YES (please also submit a completed Governance Form A with revised Calendar entry)

Contact Hours: [For modular courses, list the overall contact hours for the course; for all other course types, list the contact hours per week. For more information, see Governance Form C: Guidelines.]

3 hours per week, 12 weeks = 36 hours

Grading Scale: [Mark one. If this is a seminar series course, see Governance Form C: Guidelines.]

X Letter Grades

CR/NCR

NOTE: Information on Evaluation Components, Percentage Value and Timing are no longer required on this form. Details are kept on record in the graduate unit. According to the University Assessment and Grading Practices Policy (effective July 2012), participation may not constitute more than 20% of the overall grade.

Enrolment Projection: [Provide an estimate.]

15 to 20 students per term

Prerequisites/Co-requisites/Exclusions/Enrolment Restrictions: [If any.]

none

Similarity/Overlap: [List graduate units where significant similarity or overlap may occur. Confirm that consultation with other graduate units has occurred; attach documentation as appropriate. Indicate “None” if there is no similarity or overlap.]

Numerous courses in entrepreneurship exist across the campus however none are tailored to the skills, knowledge and experience of the Faculty of Information students. In addition few of the other courses available...
focus on the very early stages of venture development and entrepreneurship as applied to start-ups. This course focuses on providing students an opportunity to come up with their own business idea and develop and early-stage business strategy and plan to launch it.

That said the course instructor, Adriana Ieraci, has organized brainstorming sessions prior to the first week of classes in order to begin the idea generation process. These sessions are open to other students from across the campus and Faculty of Information students would benefit greatly from interaction with students from different disciplines and fields of study.

In addition the final business plan presentations are open events and students from across the campus are welcome to join us potentially discovering an idea they might wish to explore further or a team they might wish to collaborate with.

GRADUATE COURSES

CSC2527F Business of Software
The computer science course places an emphasis on software businesses. The students in the Faculty of Information may not have the software engineering or programming background necessary to identify operational and execution challenges in a software business while at the same time the course places less of an emphasis on information products and services which FI students are well-positioned to develop.

The INF2195 course instructor, Adriana Ieraci previously TA’d and taught CSC2527 and continues to collaborate with the current instruction team.

APS1015H: Social Entrepreneurship
This course is part of the Engineering ELITE program for M. Eng. Students. It’s focus is on social entrepreneurship and ventures with a social and or environmental benefit. INF2195 includes social entrepreneurship in its topics but it is not the sole focus of the course.

APS1088H: Entrepreneurship and Business for Engineers
This course is also part of the Engineering ELITE program for M. Eng. Students. The course requires student to develop a business plan for a new technology from one of the engineering research labs. In INF2195 students are encouraged to generate new business ideas considering their work in other courses in the faculty or from their own research.

RSM2012 – Entrepreneurship
This course is part of the Rotman program. Rotman students will have experience in strategy, financial modelling, marketing and other topics covered that Faculty of Information students do not. The INF2195 course is an introductory course for students of the faculty with no prior experience or business background.

CSC2702 Technical Entrepreneurship
This course is part of the M.Sc. in Applied Computing and is a case-based course that considers aspects of starting a technology business through case analysis.

UNDERGRADUATE COURSES

CIV488H1 - Entrepreneurship and Business for Engineers
This is an undergraduate course in civil engineering and includes topics in franchising, purchasing a business, and family businesses. Students are required to develop their own business plan.

IMC200H1F– Innovation and Entrepreneurship
This course is part of the Impact Centre and is an undergraduate course. The course is focused on science and technology innovations though students of all backgrounds can register. The course requirements do not include a business plan per the 2013 detailed description.

ECO352H1F Economics of Entrepreneurship
This is an undergraduate course in the department of Economics. The focus of the course is a series of Harvard Business Cases exploring various aspects of entrepreneurship. The course also utilizes guest speakers to provide a practical perspective on the material. INF2195 requires students to develop their own business plan applying the patterns and concepts learned in class to their own business idea. Examples from the news and tech media are used as examples.

Resources Required: [Mark one.]

| X | All elements of the course will be met with existing resources |
|   | Additional resources will be required |
|   | [contact your Faculty Graduate Dean's Office, and provide a brief description below] |

- [Insert description of additional resources required]

Effective Session Date: [Month / Day / Year; sessions begin in September, January or May. The Faculty Graduate Office and SGS reserve the right to alter the effective session date.]

January 2015

Approvals/Actions prior to Faculty Governance Approval: [List graduate unit bodies that have approved the proposal. Include the date of each approval, and summarize substantial questions that have arisen. Consultation with graduate students should be included; indicate how it has occurred.]

Program Committee Meeting Thursday, April 17, 2014

Chair/Director Name(s): [Name of the Graduate Chair/Director of the unit(s) involved. Also list names and contact information for other individuals who will attend meetings at which the proposal will be discussed.]

Ross, Seamus; Dean, Faculty of Information

Date: [Date of form completion]

April 6, 2014

Faculty Council Meeting Date: [Identify the Faculty Council or delegated body that will consider the proposal for final approval and provide the expected meeting date.]

Faculty of Information Faculty Council Meeting Wednesday, April 23, 2014

Please note: Posting of this form on the GCT indicates that the Faculty Vice-Dean Graduate, or designate, has reviewed the proposal.
Naming and Identifying Courses: The name of the course must clearly reflect the content and be appropriate to the discipline. A glossary of course codes, definitions of the alphabetical characters and symbols that may be used following a course number are available online. Previously-used course numbers may only be reused after the previous course has been dormant for five or more years. Please consult the SGS Glossary of Course Codes.

Course Format: The SGS Policy and Guidelines on Graduate Courses and Other Academic Activities provides a general definition of a graduate course. This includes possible variations in course weight (e.g. modular, extended and continuous courses), various delivery modes of courses and alternate course types. In particular, “graduate seminars” (generally defined in the policy referred to above) are viewed as distinct from seminar series. Please consult the Graduate Seminar Series Courses: Guidelines.

eLearning: eLearning describes the delivery of online and hybrid courses, and online and hybrid programs using audio, video or computer technologies singly or in combination. The definitions in this Terminology section are drawn from the Ministry of Training Colleges and Universities reporting definitions found in the Multi-Year Accountability Agreement form. Please consult the SGS Guidelines for eLearning in Graduate Academic Programs.

Consultation: Faculty Members interested in developing online courses and programs first will contact their graduate unit chair/director. The chair/director then contacts the Vice-Dean or Associate Dean of Graduate Studies in the Faculty Dean’s Office.

Approvals: References to approval routes align with the University of Toronto Quality Assurance Process (UTQAP).

Contact Hours: See the SGS policy for minimum contact hours required.

Evaluation Components, Percentage Value and Timing: The School of Graduate Studies is governed by the University Assessment and Grading Practices Policy.

Effective Session Date: Proposals are effective no sooner than the beginning of the following session. Retroactive proposals require SGS approval.

Turnitin.com: Instructors wishing to use Turnitin, or a similar service, must explain this at the outset of the course. Turnitin.com is an electronic resource that assists in the detection and deterrence of plagiarism. Further information is available from the Centre for Teaching Support & Innovation.

OISE Graduate Units: OISE also requires proposals to include a New Course Proposal Supplementary Form. OISE graduate units should contact the OISE Faculty Graduate Office for further information.

Medicine Graduate Units: The Faculty of Medicine requires a detailed course syllabus to be appended to this form (the syllabus will not be posted on the GCT).

References: SGS Policy and Guidelines on Graduate Courses and Other Academic Activities, Graduate Seminar Series Course Guidelines, University Assessment and Grading Practices Policy, Centre for Teaching Support and Innovation – Online Course Design Guidelines