Course Enrolments (Years run May 1-April 30):

This chart shows course enrolments based on our published calendar for the previous two academic years and enrolments to date in this academic year.

<table>
<thead>
<tr>
<th></th>
<th>2009-10 Actual</th>
<th>2010-11 Actual</th>
<th>2011-12 To 17 Nov. 2011</th>
<th>2011-12 30 April Est.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scheduled</td>
<td>1382</td>
<td>1241</td>
<td>1029</td>
<td>1434</td>
</tr>
<tr>
<td>Custom</td>
<td>42</td>
<td>133</td>
<td>15</td>
<td>150</td>
</tr>
<tr>
<td>Total</td>
<td>1424</td>
<td>1374</td>
<td>1044</td>
<td>1584</td>
</tr>
</tbody>
</table>

We are looking at starting a regular schedule in a Western Canadian city in February-March 2012 to add to these numbers. The projection for our year end numbers is based on our existing business in Toronto and Ottawa only.

New enrolments will slow between now and mid-January as organizations with fiscal year ends in December and January wait for their new fiscal year to take action, and while public sector organizations wait until mid-January to assess available funds for use before their March year ends.

Finances

Still around the breakeven mark on operations, but well under where we want to be. Half year numbers (31 October) showed our revenue collected to that point at $261,544 and our expenses at $267,306 paid out. Adding to revenue is the key reason for considering a third classroom location.

CULC/Institute Library Leadership Offering

We have worked with members of the Canadian Urban Libraries Council to develop a year-long programme of structured site visits to library systems coupled with facilitated discussion sessions and preparatory teaching in advance of future sessions. Each site visit focuses on one issue facing the senior leadership of an urban library system, e.g.:

- Board Governance
- Financial Restructuring
- Outreach and Marketing, etc.

There are seven topic areas defined, of which five to six will be offered within a twelve month period.

CULC has approved this programme (jointly designed by CULC, Hamilton Public Library, Grimsby Public Library, and ourselves) to start in 2012, at their November meeting.

Participation is tied to major conferences held throughout the year, so as to allow for those students taking part to “double up” on travel, and where senior thought leaders from library systems can “double up” on their conference and programme participation.
The programme is being taken to the Programs Committee in the near future, toward subsequent Faculty Council approval of this programme as having Certificate standing. In the interim, the Institute will collect registrations for the initial intake, with the first two site visits and facilitated learning experiences to be coupled with the OLA SuperConference in February 2012. Participants who register to take part will be informed that the programme has applied for certificate standing but that it is pending approval.

Technology

The Institute’s registration system is old, dependent on other antiquated technologies now no longer under vendor support, and its security is easily compromised. It will be necessary to move to an alternative method for taking registrations and payments. We are looking into the use of some manual processes to bridge the gap and shift the payment handling to an external service provider. Ideally we would make this change at the beginning of an academic year (May 1) to allow us to establish an appropriate break in record-keeping for analytic purposes in future.

External

The presentation “Learning in the Digital Age” will be given at the CNI (Coalition for Networked Information) Fall 2011 meeting in Washington. While at CNI, we will be meeting with a potential private sector partner surrounding the use of the Conceptual Curation and Pedagogy for Conceptual Thinking methods in their product offerings under licence.

Graduating Student Support

Once again this year we will offer Kim Silk’s “Entering the New Information Economy” course (starting February 10). This is aimed at MI and MMS students graduating at the end of the Winter Term, or those who recently graduated from the Faculty, to provide insights into the breadth of the job market, discussions with key players in the field, and help support the start of their job search. Current students of the Faculty, and those who graduated within the past six months, are allowed to attend at a 60% reduction to our normal rates.

This year we have subsidized this course heavily to make the net cost to such students $75.00. The economics of this work much more in our favour if we fill the room, so we ask your help in communicating to graduating students that this would be time of theirs very well spent. The course runs Friday afternoons, from 1:00 to 3:00pm, for six sessions from February 10 to March 30.

Instructors of the Year Celebrated

We held our annual Instructor Appreciation Night at the Faculty Club on October 25 and jointly awarded Ulla de Stricker and Connie Crosby with “Instructor of the Year” awards for their many contributions to the success of the Institute and its students.

Next Public Lecture: “The Future of Public Libraries”, 19 January 2012, 6:00 pm

Stephen Abram will give the next public lecture.

Bruce Stewart
Director