Master’s Recruiting and Admissions Committee

Report to Faculty Council

Prof. Jenna Hartel (Chair); Prof. Irina D. Mihalache; Prof. Eric Yu; Prof. Chun Wei Choo; Prof. Juris Dilevko; Prof. Patrick Keilty (Winter term); Librarian Nalini Singh; Student (MI) David Mason; Student (MMSt) Kate Seally; Recruitment Officer Adrian Berg; Dean Seamus Ross; Chair of Council Wendy Duff

- Adrian Berg, Recruitment Officer, will promote the iSchool at 15 outreach events through October into early November at universities across Ontario.

- Adrian has developed several iSchool alumni profiles to showcase the range of career possibilities after graduation, and more are in progress.

- New this year, there will be weekly tours led by a senior iSchool student, offered most Fridays through the year by reservation.

- We have a new iSchool Viewbook; the content has been revised and updated to include testimonials and quotes, and to highlight internships and practicum experiences.

- Additional print and electronic promotional materials have been developed with the same branding as the new Viewbook.

- We have scheduled four Information Days (2 in the fall, 2 in winter); the first Information Day is Saturday, October 24, 2015. Information Day is divided into a morning MMSt session and an afternoon MI session. The events feature a number of warm welcomes; presentations from Faculty about concentrations (for the MI) and the CRO; introductions to the Co-op and practicum; an Info Fair; displays of Faculty research; and tours of the Inforum, Semaphor, and other nearby campus highlights.

- The Committee recently approved minor changes to the instructions for the MI/MMSt application statement. The new instructions are clearer and request a shorter submission of 750 words.

- The Committee is poised to review applications starting in early Winter and to personally call accepted candidates.

- Two very enthusiastic students from the MI and MMSt program are representing the student body on the Committee.

- We have no statistics to report at this moment but there is an overall sense that this will be a strong year for applications to both programs.