**CAMBRIDGE SCHOLARS & LITA TECH SET SERIES**

The Tech Set is a ten-volume series of how-to books specifically designed to help librarians implement new information and communication technologies. Each volume is dedicated to a specific topic and includes a step-by-step, start-to-finish approach. The series’ wiki, accessible at [http://techset.wetpaint.com/](http://techset.wetpaint.com/), includes author pages, podcasts and more.

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**LITA (Library & Information Technology Association)’s Tech Set Series:**

- **Next-Gen Library Catalogs.** Marshall Breeding. 025.3132 B832N
- **Mobile Technology and Libraries.** Jason Griffey. 025.00285416 G849M
- **Microblogging and Lifestreaming in Libraries.** Robin M. Hastings. 020.2854678 H352M
- **Library Videos and Webcasts.** Sean Robinson. 020.2856696 R665L
- **Wikis for Libraries.** Lauren Pressley. 020.2854678 P935W
- **Technology Training in Libraries.** Sarah Houghton-Jan. 020.7155 H838T
- **A Social Networking Primer for Librarian.** Cliff Landis. 020.2854678 L257S
- **Library Camps and Unconferences.** Steve Lawson. 023.8 L425L
- **Gaming in Libraries.** Kelly Czarnecki 794.8 C998G
- **Effective Blogging for Libraries.** Connie Crosby. 020.2854678 C949E

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**New Books from Cambridge Scholars Publishing**

Cambridge Scholars Publishing is an academic publisher that produces material across a broad spectrum of the Humanities and Social Sciences. The press has printed titles on a number of topics that are relevant to many of the courses taught at the iSchool including: information management, virtual worlds, cultural programming in public spaces and analyses of the relationship between society, culture and technology. Stop by and have a look at the following recently catalogued titles on display across from the Inforum information desk.

- **American Museums and the Persuasive Impulse: Architectural Form and Space as Social Influence.** J. Donald Ragsdale. 069.0973 R144A
- **Cover up the Dirty Parts!: Arts Funding, Fighting, and the First Amendment.** Dena Shottenkirk. 363.310973 S559C
- **Cultural Productivity in Virtual and Imagined Worlds.** Eds. Tracey Bowen & Mary Lou Nemanic 306.46 C968C
- **Cyberspace Odyssey: Towards a Virtual Ontology and Anthropology.** Jos de Mul. 303.4834 D389C
- **Frederick Kiesler: Lost in History : Art of This Century and the Modern Art Gallery.** Shirley Haines-Cooke. 709.04 H153F
- **Football Fans, Their Information, the Web and the Personal Homepage.** Shant Narsesian. 796.334 N235F
- **Information and Communication Technology and Small and Medium sized Enterprises.** Eds. Diane Poulin & Sebastien Tran. 658.4038 I43L
- **The Politics of Cultural Programming in Public Spaces.** Eds. Victoria Watts & Robert W. Gehl. 700.103 P769P
- **Society, Culture and Technology at the Dawn of the 21st Century.** Eds. Janusz Mucha & Katarzyna Leszczyńska. 306.4609051 S678S
- **Taking Archaeology out of Heritage.** Eds. Emma Waterton & Laurajane Smith. 930.1 T128

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